

” THE WORLD’S FIRST

100% Authentic Practical Oriented Approach Certification
in Manufacturing, Production Planning, Inventory and
Supply Chain Management

DEMONSTRATE

what you have learned as well as
your **ABILITY** to **APPLY** It

CPIA CERTIFIED

PRODUCTION AND INVENTORY ANALYST

Learning Powered by The Fresh Connection Simulation



Earn an opportunity to participate in
the global professional challenge
and chance to benchmark against
the world's best >>

PROGRAM OBJECTIVES

The aim of (CPIA) Certified Production and Inventory Analyst training powered by (TFC) The Fresh Connection Simulation is to provide the foundation skills and knowledge in manufacturing and operations management and at the same time demonstrate you know how to utilize and implement what you've learned from the certification. It's a powerful 1-2 move where you can demonstrate knowledge and ability to apply.

- Introduction to Manufacturing and Operations Management
- Planning and Scheduling
- Materials Management
- Manufacturing and Manufacturing Processes
- Manufacturing and Operations Support Functions

ABOUT PROGRAM

Operating within a manufacturing and operations environment and having control over the wide range of manufacturing activities that take place within a typical manufacturing or process industry is a competitive advantage in today's dynamic economy. Gaining this competitive advantage requires being able to identify the various operations within manufacturing and operations, and in turn recognizing the need to initiate and implement a number of continuous improvement initiatives to reduce operating costs and increase throughput.

This program is designed to increase your knowledge of a business environment and in particular the role manufacturing plays in business. The program will provide insights into the many opportunities that exist within manufacturing for well-qualified personnel.

The program covers the role of manufacturing and operations in the 21st century, how manufacturing forms the “engine” of the supply chain, the role of planning and scheduling in manufacturing, the various manufacturing strategies and engineering materials, and the materials management and industrial engineering support functions. Each presents a challenge to those who are engaged in the field of manufacturing and operations.

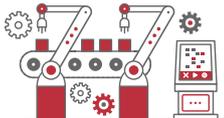


The Fresh Connection is designed to demonstrate supply chain strategy and alignment and in this program will support and supplement how everything you learn in the certification fits and works together

CPIA COURSE OUTLINE

”” MODULE 01

INTRODUCTION TO MANUFACTURING AND OPERATIONS MANAGEMENT



- Business Formation and Business Strategy
- Business Functions and Activities
- Management
- Supply Chains and Customer Service
- Play The Fresh Connection
- Practice Exam

”” MODULE 03

MATERIALS MANAGEMENT



- Purchasing and Warehousing
- Inventory Management and Materials Handling
- Transportation and Distribution
- Play The Fresh Connection
- Practice Exam

”” MODULE 04

MANUFACTURING AND MANUFACTURING PROCESSES



- Manufacturing and Technology
- Manufacturing Strategies
- Types of Production
- Manufacturing Processing, and Manufacturing Materials
- Play The Fresh Connection
- Practice Exam

”” MODULE 02

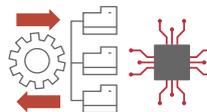
OPERATIONS PLANNING AND SCHEDULING



- Forecasting and Demand Management
- Planning and Scheduling
- Materials Planning
- Capacity Planning
- Play The Fresh Connection
- Practice Exam

”” MODULE 05

MANUFACTURING AND OPERATIONS SUPPORT FUNCTIONS



- Industrial Engineering and Productivity Improvement
- Quality, Inspection, Metrology, and Maintenance
- Lean and Waste Management
- Continuous Improvement
- Play The Fresh Connection
- Practice Exam

CPIA COURSE INCLUDES



- 32 classroom hours led by an experienced supply chain management expert
- 8 Hours of simulation play
- CPIA Body of Knowledge
- International Certification from VCARE Academy
- Simulation Performance Analysis Report from The Guru of Biz
- Opportunity to participate in Global PRO Challenge 2021



EXCLUSIVE U.S. PARTNER FOR GLOBAL PROFESSIONAL CHALLENGE 2021

Global PRO Challenge Concept

Train your value chain professionals, and benchmark their skills against the world's best.

Every year, The Fresh Connection Global PRO Challenge pits teams from your region and from across the globe against each other. It is an ideal opportunity to learn by experience and match your teams' Value Chain Management skills against the best in the world.

Every edition of the Challenge has a supply chain theme. Some themes from recent years are: Supply Chain Resilience, Constrained Capacity, Carbon Footprint, Strategic and Functional Alignment (S&OP), and more!

ABOUT THE CHALLENGE

The Fresh Connection Global PRO Challenge is designed as a unique Value Chain Management training event. The type of teams that are eligible to join the challenge are company teams (members from the same company) In teams of four, they will first take part in open training workshops which are meaningful learning experiences in their own right. At the same time, they are benchmarked against other participating teams made up of the same four disciplines: supply chain, operations, sales and purchasing. The trainings are versatile and can be delivered in various delivery formats, even in a 3D environment (VirBELA).

From the very start teams have to make the best strategic and tactical choices to save the virtual company, The Fresh Connection, from financial ruin.

[The Global Professional Challenge and a chance to benchmark against the world's best >>](#)

CPIA EXAM

DIAGNOSTICS TO EARN YOUR CERTIFICATION

- Introduction to Manufacturing and Operations Management - 10%
- Operations Planning and Scheduling -15%
- Materials Management - 25%
- Manufacturing and Manufacturing Processes - 30%
- Manufacturing and Operations Support Functions - 20%

CPIA Final Exam

- Duration: 180 Minutes
- Questions: 100 – MCQs
- Examination Mode: Online Proctored
- Passing Criteria: 60%
- 1 Final Exam Retake is Free-of-Charge if Unsuccessful in first attempt

CPIA Practice Exam(s)

- Self Assessment Questions for each module
- Duration: 30 Minutes for each module
- Questions: 10 MCQs and 10 T/F in each module
- Examination Mode: Online
- Passing Criteria: Self Assessment

INNOVATIVE LEARNING METHOD

We offer a unique approach to achieving a qualification, tailoring studies to our learners' in accordance with their needs and requirements. We promote best practice and high standards in industry, working to support and assist business and individuals through the implementation of blended learning.

SIMULATION PERFORMANCE ANALYSIS REPORT

Based on your TFC simulation play during the classes

ABOUT TFC

The Fresh Connection is an innovative web-based business simulation game. It engages participants in turning around a manufacturer of fruit juices. In teams of 4, participants will represent the functional roles of VP Purchasing, VP Operations, VP Supply Chain, and VP Sales.

Participants will be confronted with various real-life, real-time dilemmas. Cross-functional understanding and collaboration are key components, as teams work together to turn the company around.

KEY OBJECTIVES OF TFC:

Understand the importance and relevance of a company and supply chain strategy, Translate strategy into action, appreciate cross-functional trade-offs in the value chain



ABOUT VCARE ACADEMY INC

VCARE A CUT ABOVE THE REST

A BODY FOR YOUR PROFESSIONAL CERTIFICATION

VCARE Academy is the world's first knowledge body, established with its primary focus on the value chain and founded with the vision to become the world class leader in research and education in the ever-evolving field of value chain management. VCARE is partnered with many International affiliates around the globe. This enables us to provide our clients with internationally recognized accredited qualifications and research opportunities in the ever-evolving field of value chain management.

” After several years of research, VCARE Academy has taken the initiative and launches a series of supply chain certification programs to fill the existing gap in the supply chain education. These certification programs are purely based on the practical aspect of the many facets of the supply chain and help professionals grow and excel in their career.

ABOUT INCHAI

In the world of serious gaming, Inchai has earned a reputation for offering the most advanced business simulation games globally. In the field of Value Chain Management, and the wide scope of topics this entails, our serious games offer an unprecedented experience. Inchai's mission is to support a more sustainable and inclusive world, where every student and professional has the chance to understand and improve value chains.

+ 1000
COMPANIES

+ 10,000
PROFESSIONALS

+ 50
UNIVERSITIES

+ 5,000
STUDENTS



THE GURU OF BIZ

Chuck Nemer is a trainer/consultant with 42 years of experience in Supply Chain Management, Lean, Leadership, and Supply Chain certifications. He teaches Supply Chain Strategy at an urban based university in St Paul Mn. He is active both locally and nationally in his APICS professional society as well, in the areas of instructor development and curriculum development.

CUSTOMERS

TRAINING THAT'S APPLICABLE
TO ANY SIZE ORGANIZATION

BY THE NUMBER



15 COUNTRIES SERVED

We help supply chain professionals make money, save money, and fix problems without paying big fees

42
YEARS OF EXPERIENCE

+30,000
PROFESSIONALS TRAINED

+1500
TRAINING'S DELIVERED



TESTIMONIAL GREAT COLLEAGUES AND GREAT LEARNERS MAKE THE TRAINER

Chuck's 2 day Supply Chain training with The Fresh Connection was AMAZING!! By the end of the first day of training I was worn out because of the engagement and excitement. It was like stopping in the middle of a mystery show and I couldn't wait until the next session to see how it all turns out. It was an amazing experience and I finally understood why Supply Chain Management is such an important topic.

Production Scheduler
Medical Device Manufacturer, MN

START YOUR CSSC AND/OR CPIA JOURNEY PLUS OPPORTUNITY TO PARTICIPATE IN GLOBAL PRO CHALLENGE 2021

WIN A FREE FOUR-DAY

Executive Education SCM course at MIT,
worth \$5,995 per participant

WIN THE TITLE OF

World Champion of The Fresh
Connection Global PRO Challenge

Participate in a US Final

Competition in October
2021

You will Receive

1. Opportunity to be nominated for the global pro challenge round.
2. Certification from VCARE Academy
3. **Simulation performance analysis report**

- You will receive a Simulation performance analysis report of your decision making capabilities based on your simulation play during the classes
- Simulation Performance analysis report is an excellent opportunity for you to showcase your decision making capabilities in supply chain to your current and future employers.

Study and Prepare for the exam

Concurrent to your studies

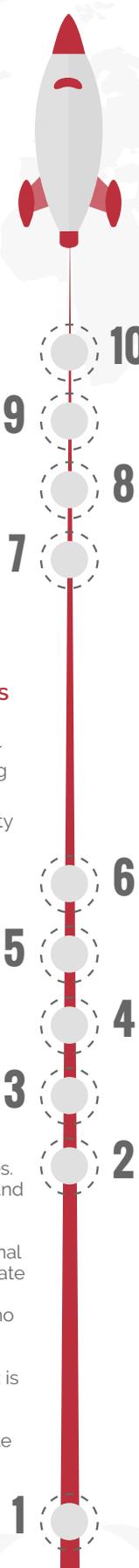
Attend The Classes and

participate in simulation during the classes.

- Simulation participation will occur as part of the certification classes.
- All company teams who play the simulation as part of the CSSC and CPIA classes will get an invite to participate in the global professional challenge rounds
- The top 10 US company teams coming out of the global professional challenge rounds till September 2021 will get an invite to participate in the US global challenge final.
- The top 10 teams could be made up of those company teams who participate in the CSSC and CPIA classes as well as from other classes taught by The Guru of Biz
- Global pro challenge competition opportunity via The Guru of Biz is limited to the companies based in the US.
- If you are attending the class from another country, and want to participate in the global pro challenge, you will need to participate via local inchange partner in your countries.

Choose The Certification

CSSC and/or CPIA.



The winner of the October US final will move on to the Global Final in Mid November

- The Global final, depending on COVID-19 conditions worldwide, will either be held online via VerBela or face to face in Amsterdam Netherlands
- If the competition is held face to face in The Netherlands, The Guru of Biz pays for the team to travel to and from Amsterdam as well as pay for their hotel costs. All travel upon arrival in and within the EU, all meals, and all other costs are to be paid for by the team itself
- The team that wins the Global Competition wins for each team member a fully paid for MIT ExecEd SCM course

Participate in Global

final competition in mid
November 2021

Participate in The US

global challenge final

The process will work for the Global Professional Finals

- When you take a CPIA and CSSC class through Sept 2021, you will play TFC as part of the class. Your play, providing you are a company team, will automatically get invited to play in the US Global Challenge rounds.
- The top 10 US company teams coming out of the global professional challenge rounds till September 2021 will get an invite to participate in the US Global Challenge rounds.
- The top 10 teams could be made up of those company teams who participate in the CSSC and CPIA classes as well as from other classes taught by The Guru of Biz
- These top teams will participate in the US Final Competition in October 2021

Take exam and pass

CSSC and/or CPIA.

Book the exam

CSSC and/or CPIA.

Register For The

certification class.

” CONTACT US TODAY

and learn how we can help you improve your supply chain expertise, and at the same time, enhance your company's supply chain capabilities.

THE GURU OF BIZ
CLIENTS AND STUDENTS ARE

100%

EQUIPPED

to address any business issue
related to supply chain management

Being able to demonstrate you meet an industry standard or level of excellence is what a certification is all about. It says you have not only reached a level of competence, but can thoughtfully and proactively now make a strategic impact on the organization, your supply chain, and in your market.

THE GURU OF BIZ